



NURSING & HEALTHCARE

BLOG WRITING FOR BEGINNERS

GETTING STARTED
CONTENT IDEAS
STYLE TYPES



WRITING WITH US

WHY CONTRIBUTE TO A NURSING BLOG COMMUNITY?



Earn extra income, with a **minimum of \$100 per blog article**, on your time, at your pace, and around your schedule!



Help and connect with other nursing professionals.



Diversify your resume and expand your nursing career potential, through educational writing experience that garners national exposure.



Inspire and uplift the nursing industry and profession, and express your nursing experiences through a creative outlet.



HOW DOES IT WORK?

Pick an interesting **nursing topic** to write about. Topics should have a search volume of at least 1,000*



Write a **700+ Word Document** about it.



Check your **article** for spelling and grammar.



Submit your author information, and blog entry as a word document, at nursingcecentral.com/nursing-blog-author/



Our Nursing CE Central editorial team will **review and publish** entries that meet our guidelines.



Once your blog entry is accepted, a check will be sent **within 14 business days** to the address provided.



OTHER

*Articles written on news, holidays, or other current events are not held to the 1,000 minimum search volume requirement.

All blog submissions must be original content. Submissions will be subject to a plagiarism and AI Generative screening by Nursing CE Central's editorial team.

Nurse authors may submit an unlimited amount of blog entries, however, there is no guarantee that an entry will be accepted and published.

Visit our blog at
WWW.NURSINGCECENTRAL.COM/CONTENT
for a closer look at nurse-related blogging content



GETTING STARTED

WONDERING
WHERE TO BEGIN?
WE CAN HELP!

The world of blogging has evolved over the years, and now offers a wide variety of tones and platforms, to share information and connect to those of similar walks of life, and interests. Blogging allows every-day nurses to express themselves and contribute their valuable feedback to the nursing community.

Today's blogs range from high authority to casual sources, and includes websites such as online journals, info and news pages, as well as personal outlets and digital diaries. They are often a source of community engagement, and serve as a digital meeting ground for knowledge sharing and personalized dissemination of real-world experiences and facts.

WHAT DO I WRITE ABOUT?

HIGHLY REQUESTED BLOG TOPICS

NCC will periodically offer highly requested blog topics for authors to submit for. These topics are more competitive, accepting simultaneous submissions from multiple authors. Authors will receive a **pay bonus** if accepted.

NURSING NEWS

Think about what is **new** in your nursing world! This can include topics such as: emerging or trending patient complaints/illnesses, issues in job benefits or work environments, changes to nursing or healthcare laws or regulations in your state, anecdotal trends or commonly seen occurrences in which formal case studies have not yet been conducted, and more.

TRENDING NURSING ISSUES

Ask yourself, "what is the **latest topic** of nursing related frustration or excitement that my **coworkers and I** are discussing in the break room?" This can include topics that are more informal than 'Nursing News,' but are still based around the nursing experience on the job.

IMPACTS ON PERSONAL LIFE & OPINIONS

Reflect on how the nursing industry impacts your personal life, and share **opinions, tips, and insight** for how you juggle, overcome, or maximize different situations or challenges.



CONTENT GUIDELINES

SEARCH VOLUME

In order to publish the most relevant content to our nurses, Nursing CE Central requires a minimum monthly search volume of 1000. The editorial team will screen each submission and research the search volume of its topic.

To increase the likelihood of acceptance, author's may research their own topics using free keyword search programs such as [SEM Rush](#), [Wordtracker](#), [searchvolume.io](#), or other similar tools.

Minimum search volume will be a requirement for all articles, except those covering current events/news.

INTRODUCTION & CONCLUSION

Begin your articles with an introductory section. This section may summarize what readers can expect from your article, introduce the key concepts, and even give insight into who you are as the author. This section may also be used to share your article across NCC's social media!

End your article with a conclusion paragraph. For NCC this is our "Bottom Line." What should readers take away from your article? Do you want to connect your article to a larger conversation in nursing? This is the space to do that. It also where you can sign off to readers if you'd like to leave with a personal touch.

TONE

At NCC our blog is a more accessible resource for our nurses. This means the tone is more casual compared to our CE course library. Incorporate your personality and personal style into your articles. This blog is for nurses by nurses so don't be afraid to start a rapport with the audience.

We'd love for your articles to tell a story, whether that's your own personal experience, or a broader narrative about how different diagnoses/medications have impacted nurses in general.





TO MEET OUR PUBLISHING GUIDELINES PLEASE ENSURE THAT...

- The blog article is a minimum of 700 words and follows our content guidelines, including a topic of at least 1,000 search volume.
- All referenced studies, articles, and third party information are properly cited and include a link for Nursing CE Central to cross-reference.
- The blog article does not include any third party, self-affiliated promotional verbiage, explicit endorsements, or sponsored products.
- The blog article is informative and reflective, and does not include any political, religious, or potentially offensive language or subject content.
- The blog article meets conversational, casual, and informative writing styles opposed to academic journal writing and media formats.



QUESTIONS?

LET'S TALK!

REACH OUR NURSING CE CENTRAL
EDITORIAL TEAM BY CONTACTING
[BLOG@NURSINGCECENTRAL.COM](mailto:blog@nursingcecentral.com)